

## Organisation Development (OD) and Primary Care

Tuesday, 11<sup>th</sup> May, 9:45-12:45

*Virtual session via Zoom*

### About this session:

What is this Organisation Development (OD) thing? And why might it be relevant to you in Primary Care?

This short 3 hour 'bite-size' workshop has been designed for primary care colleagues to experience a speedy immersion into some of the key ideas in OD. You will explore with others why and how understanding more about OD might provide you with more options, ideas – and even inspiration – as to how to approach some of the trickiest issues you face on a day to day basis.

As well as exploring what OD is, we'll also work through the benefits of having an OD mindset – and different ways of looking at organisations. You'll be encouraged to keep your issues as your focus – as they are where the application happens.

This is a workshop and not a webinar – so you can expect it to be practical and interactive – with a focus on the issues you are facing today

### What will be covered:

During the session you will:

- be able to view and explain your own work environment in new ways – which in turn supports innovation
- be able to explain what OD is – and how it is relevant to primary care
- be able to practise a co-coaching process to work on your own real-life issues

### Who the session is for:

This virtual event is for primary care colleagues, especially practice managers, who find themselves needing to lead change efforts in their own practices and beyond and who want to broaden their own understanding of OD and how they can apply it to their work to enable them to manage change more effectively.

### Registration:

To register, please click [here](#). Closing date: 27th April 2021

For any enquiries, please email [nhsi.selll@nhs.net](mailto:nhsi.selll@nhs.net)

## About the speaker:

### **Simon Bird -Organisation, Leadership & Team Development**



Simon has worked with organisations in the fields of leadership and organisation development as a consultant, coach, designer and facilitator for over 15 years. A significant part of his career has been spent working in and around the NHS, and with healthcare leaders from a wide variety of backgrounds.

He has an interest in innovative development approaches, as well as the ongoing design and implementation of sustainable and pragmatic solutions – crucial during Covid-19. His current work includes working with intact teams and networks – with a focus on effectiveness and how to respond to a complex and evolving environment.

He works across the organisation development disciplines – which include organisation and team culture, change leadership, leadership development, systemic team coaching and one to one coaching. His work is typically with a wide range of clients in the public, private and not for profit sectors. Major clients in 2020 include the NHS Leadership Academy, an international scientific research NGO, a large combined local authority in England, and an international private sector consultancy.

Simon was most recently a partner with the global consultancy *Korn Ferry Hay Group*, where he led a team of consultants and advisers who worked across a portfolio of clients. He left Korn Ferry Hay Group in 2017 to work independently and in association with other consultants, establishing Thorpebird Consulting.

Simon has worked at chief executive level, with executive teams, operational and frontline teams to support them in building capability, bring about improvements and develop ways of working. He has worked extensively with people from all levels and many professions – and on a one to one basis, through to organisation wide development interventions.