

## An Opportunity to Develop Collaborative Practice

Following successful programmes nationally, we would like to invite GP practices to join us from across the South East Region for a Collaborative Practice Development Programme starting in Autumn 2021.

Its purpose is to support general practice to find new ways to respond to the unprecedented challenge of rising demand and unmet need which has come about because of the changing pattern of disease (particularly the growth of long-term conditions) and the impact of social determinants (e.g. isolation).

These demands require radical new ways of thinking and doing things to meet the non-medical/social needs of patients.

*“It has been incredible for our practice, our patients, our staff and for the health champions themselves. We have noticed changes from top to bottom. It’s just been the most enjoyable and wonderful experience we have ever had in our practice.”*

Jane Dawes, Managing Partner  
Blackmore Vale Partnership

Click [here](#) to hear Jane speak about how Collaborative Practice helped her practice “find the joy in work again”.

**Collaborative Practice** is an approach which responds to the underlying reasons why people use services; it changes the *nature* of the response and *meets demand*. ‘Frequent attenders’ are identified and connected to new offers which better meet their needs.

Clinical consultations go down and clinicians spend time on what they do best. Data from one practice shows a 30% reduction in frequent attender appointments, 10% reduction in all attenders and a reduction in secondary urgent care admissions. Patients are supported to live well with LTCs, and solutions are developed to cope with the problems that medicine alone cannot fix.

Practices nationally are reporting the benefits, with the new extended team (volunteer practice health champions and staff) working together to offer a plethora of new activities which, in turn, provide wraparound to Social Prescribing, increasing its capacity, reach and resilience. Practices are using their data to make better decisions about how to support patients who frequently use their services, which in turn manages demand on clinical time and meets patients’ needs. Just as importantly staff are talking about the work helping them to find the joy in work.

Please click on [this link](#) to read the evidence from Collaborative Practice.

## What's involved?

The programme will give leaders in primary care (GPs, Practice Managers and other primary care professionals) the understanding, skills and tools to find a new way of organising to manage demand and improve outcomes.

Development support to participating practices will be provided over six months. Tools, resources, workshops, practical support and coaching will build the leadership skills and practice capacity to grow and embed Collaborative Practice and develop and sustain it into the future.

## Expressions of interest



Follow [this link](#) on **Thursday 23<sup>rd</sup> September, 12.15 – 1.15pm** to join us on Zoom for an informal introduction to Collaborative Practice and the leadership programme and to have your questions answered.

Following the introduction, you will be offered the chance to express an interest in this opportunity via our online portal by **1<sup>st</sup> October 2021**.

In the meantime, if you would like to know more contact the programme leads by email [Jayne.Beresford@leadershipacademy.nhs.uk](mailto:Jayne.Beresford@leadershipacademy.nhs.uk) or [alyson.mcgregor@swyt.nhs.uk](mailto:alyson.mcgregor@swyt.nhs.uk).